## **NEXT STEPS & ADMISSIONS REQUIREMENTS**

#### **Enrollment is open for both the fall and spring semesters!**

For admission to Hilton College's online executive master's program, you are required to submit the following:

- Online Application. Apply at applyweb.com/uhouston.
- Resume. 5-plus years of work experience at the management level required. Anyone with extensive experience in leadership positions (i.e., general manager, CEO) in the hospitality industry is highly encouraged to apply.
- 3 Statement of Intent.
- Official College Transcripts. The recommended undergraduate cumulative GPA is 3.0 or higher for the last 60 hours of coursework.
- Three Letters of Recommendation.
- 6 No GRE or GMAT required!

International applicants may be required to submit official TOEFL or IELTS scores and must comply with the English proficiency requirements set by the University of Houston and outlined on this link:

Bit.ly/EnglishProficiencyUH.

Please instruct the institution(s) you attended to send us your transcripts by one of these methods:

#### Regular Mail

University of Houston Graduate Admissions P.O. Box 3947 Houston, TX 77253-3947

#### **Express Mail**

University of Houston Graduate Admissions 4302 University Dr., Room 102 Houston, TX 77204-2012

#### Electronic or "Speede" Transcript

Within the state of Texas, the fastest way to send your transcript is electronically. Please inquire at your previous institution about this option.

E-transcripts can be sent to gradschool@uh.edu.

## **CONTACT US, TODAY!**

Ready to make your next professional move? For more information, contact our director of executive programs:

Email: HiltonExecutiveMHM@uh.edu

Phone: 713-743-1837

Outside the U.S., call +1-713-743-1837



WE ARE HOSPITALITY uh.edu/ghl



YOUR NEXT CAREER MOVE STARTS WITH AN

# EXECUTIVE MASTER OF HOSPITALITY MANAGEMENT

100% ONLINE MASTER'S DEGREE AS EDUCATION EVOLVES, SO DO WE.

INVEST IN YOURSELF & GAIN A COMPETITIVE ADVANTAGE.

**NO GRE/GMAT REQUIRED TO APPLY.** 





Whether you're a seasoned executive ready to take your education to the next level or are eager to unlock your full leadership potential, WE KNOW HOSPITALITY. Our body of proof? The more than 8,500 Hilton College graduates who work in hospitality management, entrepreneurial and executive-level leadership positions around the globe. And with the industry recently turned on its head, new challenges – and opportunities – abound for passionate, talented professionals like you! Our executive master's degree will give you both the tools and the critical thinking skills you need to be a part of this next exciting chapter of industry change and reinvention. What better time than the present to start investing in yourself to advance your career – and on your own time and schedule?

Technology is making it easier and easier to be successful working, collaborating and studying virtually. Online education is here to stay. It allows you the flexibility to take classes from anywhere at any time, making it the ideal platform to easily integrate your professional development and educational needs into your busy life. Hilton College is perfectly poised to be YOUR SOURCE of a quality online executive master's degree. In Texas, we are the only source. Of note, we launched this degree program in 2017 because the industry and our graduates asked for it. Why?



**The reputation of our faculty.** Many of our faculty members are internationally recognized researchers who are involved in cutting-edge research projects with industry partners. The faculty directory on the CONTACT US section of our website illustrates the depth of expertise and industry experience each brings to our program.



The practicality and quality of our existing graduate programs. In the U.S. and around the world, our graduate curriculum has an exemplary reputation for its practicality. This online degree option is as rigorous and demanding as our residential graduate degrees. And even though coursework is 100 percent online, faculty-student engagement is also comparable, with constant communication and support through emails, iMessage, Skype and Zoom sessions.



### 1 YEAR. 30 HOURS.

This one-year degree program consists of 30 credit hours – 21 hours of required courses and nine-hours of prescribed electives. **Each class is five weeks long, with a one-week break between courses**. And for those who need more flexibility, there is also an option to complete this degree with a one-and-a-half-year or two-year track plan if necessary. You can also **build an e-portfolio** and **earn your Certification in Hotel Industry Analytics** (CHIA).

#### **REQUIRED COURSES:**

**GHL 7366** 

GHL 7353	Services Management in Hospitality	3 credit hours
GHL 7369	Hospitality Financial Assets and Planning Management	3 credit hours
GHL 6381	Strategic Decision Making in the Hospitality Industry	3 credit hours
GHL 7337	Human Resources in Hospitality	3 credit hours
GHL 7361	Hospitality Marketing Analysis	3 credit hours
GHL 6397	Graduate Directed Practicum	3 credit hours
GHL 6191	Project Development	1 credit hour
GHL 6291	Project Implementation	2 credit hours
EXAMPLES OF PRESCRIBED ELECTIVES:		
GHL 6329	Negotiations for the Service Industry	3 credit hours
GHL 6317	Innovative Hospitality Technologies	3 credit hours

**Hospitality Management Strategies** 

3 credit hours